

United State Standards Strategy

http://www.ansi.org/standards_activities/nss/usss.aspx?menuid=3

(IPR-Related excerpts, Emphasis added)

II — Imperatives for Action

The global economy has raised the stakes in standards development. Competition for the advantages that accompany **a widespread adoption of technology** has reached a new level, and the impetus to develop **globally accepted standards** is greater now than ever before.

Globally

- Policies that **protect patents, trademarks, and other intellectual property are not universally or rigorously applied**. The standardization process **must respect the rights of intellectual property owners while ensuring users have access to the intellectual property rights (IPR) incorporated in standards**.

11 – Maintain stable funding models for the U.S. standardization system

There is no single method of funding the U.S. standardization system, and the U.S. recognizes the need to protect the pluralistic manner in which the standardization system is funded. If this standardization system meets public and private sector needs, then those who want the results will ensure that the necessary funding is provided.

The tactical initiatives that support this strategy focus on the need to educate and **influence policy makers and decision makers**, and stress the need for the individual organizations that comprise the U.S. system to be able to maintain their various funding models.

Tactical initiatives include:

- *Government* should advance and respect policies at home and abroad that **ensure the continued ownership and control of the copyrights and trademarks of standards developers**.
- *All elements of the U.S. standardization system* should support policies that allow U.S. standards developers to participate in international standards development activity **without jeopardizing their copyrights and trademarks**, and that recognize the flexible funding models that exist within the U.S.
- *Governments* at all levels, in their consideration of **policies and legislation**, should recognize the societal benefits of standards development organizations and their role in public health and safety.
- *Government* should recognize its responsibility to the **broader public interest** by providing financial and **legislative support**, and **by promoting the principles of our standardization system globally**. Global competitiveness of U.S. industry depends critically on standardization, particularly in sectors that are **technology driven**.