

# **Workshop: Patents, the Public Interest and Two New Medical Technologies: Clustered Regularly Interspaced Short Palindromic Repeats (CRISPR), Chimeric Antigen Receptors Technologies (CAR T)**

Date: Friday, September 15, 2017

Location: Kaiser Permanente Center for Total Health, 700 Second St. NE (near Union Station), Washington, DC 20002

## **Agenda**

**10:30 to 10:50 AM: Registration, coffee**

**10:50 to 11:00 AM: Welcome and opening remarks**

**11:00 AM to 1:00 PM: Panel one: CRISPR**

Moderator: William New, Intellectual Property Watch

- Dr. Diane Singhroy, Scientific and Technical Advisor at Knowledge Ecology International: Background on CRISPR Technologies. "Why is CRISPR important, what can we expect in the future"
- Jacob Sherkow, Associate Professor of Law at the Innovation Center for Law and Technology, New York Law School. "CRISPR Patents: An ELSI Review"
- Jorge Contreras, Professor, College of Law at the University of Utah. "Licensing CRISPR as a research platform"
- Issi Rozen, Chief Business Officer at the Broad Institute of Harvard & MIT. "The licensing principles of the Broad Institute and how they were applied in the CRISPR case"
- Kristin Neuman, Executive Director of Biotechnology Licensing at MPEG LA. "What a patent pool can do for the promise of CRISPR"

Discussion

## **1:00 to 2:00 PM: Lunch**

## **2:15 to 3:45 PM: Panel two: CAR T**

Moderator: Dr. Ophira Ginsburg, MD

- Dr. Diane Singhroy, Scientific and Technical Advisor at Knowledge Ecology International. "The public sector role in funding CAR T technologies"
- David Mitchell, President and Founder of Patients for Affordable Drugs. "CAR T Pricing: A Patient's Perspective"
- James Love, Director of Knowledge Ecology International. "A Model for Pricing CAR T Treatments"
- Anna Kaltenboeck, Program Director and Senior Health Economist, Center for Health Policy and Outcomes at Memorial Sloan Kettering Cancer Center. "Unpacking what \$475,000 means"
- Robert Weissman, President, Public Citizen.

Discussion

## **4:00 PM to 5:15 PM: Panel three: Policy Challenges**

Moderator: Sarah Karlin-Smith, Politico

- Alicia Mundy, United States Senate.
- Robert Weissman, President, Public Citizen.
- James Love, Director of Knowledge Ecology International.
- Jorge Contreras, Professor, College of Law at the University of Utah.

Discussion

## Speaker Bios

- Jorge Contreras is a Professor at the College of Law at the University of Utah. He teaches in the areas of intellectual property, law and science, and property law, and serves on the Scientific Advisory Board of the Utah Genome Project.
- Dr. Ophira Ginsburg is medical oncologist with expertise in cancer genetics, epidemiology, prevention, and screening. Her research spans more than a decade in global cancer control and women's health equity.
- Anna Kaltenboeck is the Program Director and Senior Health Economist, Center for Health Policy and Outcomes at Memorial Sloan Kettering Cancer Center. Her work focuses on the development and application of value-based pricing methods, as well as policies that foster rational and sustainable drug pricing.
- Sarah Karlin-Smith is a health care reporter with Politico, specializing in coverage of the policy and politics affecting the drug industry. In 2014, she was selected as an Association of Health Care Journalists - National Library of Medicine fellow.
- James Love is the Director of Knowledge Ecology International.
- David Mitchell is the President and Founder of Patients for Affordable Drugs. He is a patient with multiple myeloma, and has 40 years of experience working on health care and public health policy.
- Alicia Mundy. Senate Budget Committee as Chief Investigator, Democrats, and in the office of Sen. Bernie Sanders (I-VT). She is also an award winning author and reporter on healthcare and the pharmaceutical industry.
- Kristin Neuman is the Executive Director of Biotechnology Licensing at MPEG LA, where she is leading the formation of a patent pool for CRISPR.
- William New is the editor of Intellectual Property Watch. He is an accredited journalist at the World Trade Organization and the United Nations, and a member of the Swiss press association Impressum, the Club de la Presse Suisse, and the Association of Correspondents Accredited to the United Nations (ACANU) in Geneva.
- Issi Rozen is the Chief Business Officer at the Broad Institute of Harvard & MIT. At the Broad Institute he is responsible for developing innovative scientific and business collaborations with industry partners, and for licensing the institute's intellectual property portfolio.

- Jacob Sherkow is an Associate Professor of Law at the Innovation Center for Law and Technology, New York Law School, where he teaches a variety of courses related to intellectual property.
- Dr. Diane Singhroy is the Scientific and Technical Advisor at Knowledge Ecology International. Dr. Singhroy has a PhD in Immunovirology from McGill University in Montreal.
- Robert Weissman is president of Public Citizen, a national nonprofit consumer advocacy organization. He is an expert on economics, health care, trade and globalization, intellectual property and regulatory policy, and issues related to financial accountability and corporate responsibility.

If you are unable to attend in person, a livestream of the event will be available here:

<https://www.youtube.com/watch?v=aqevEucQ4E>