

February 14, 2014

Dear Mr. Philip Blake,

My name is Nina Mahmud and my father-in-law is Fathi Helmi Aboseda. He is dying from Liver Cancer and needs Nexavar. He lives in Alexandria, Egypt where Nexavar is sold for \$1,724 US dollars for 2 weeks supply of medication. The cost of Nexavar has already depleted the family's life savings and cannot afford his next bottle of Nexavar. Currently, he only has enough Nexavar to last him through this Saturday, February 15th, 2014.

He and his twin brother own a market and he earns approximately \$280 a month. To afford the next bottle of Nexavar we have to sell the family business which may take a few months and will only provide 9 months of Nexavar. This is the family business that would have been passed down to the next generation for their future means of income. After that we will have nothing left to sell.

Fathi started Nexavar on December 4, 2013 and as of last week his lab values have returned to normal range and his tumors have shrunk. However, he will not survive long off of Nexavar.

Fathi is the father of Mohamed (my husband), Maged, Mai and Maha and the grandfather of 3 beautiful children, Omar (4 years old), Eiad (2 years old) and Amir (1 year old). He also helped raise his 5 nephews and nieces when their mother died at a young age. He is married to Nadia, the love-of-his-life, for 39 years.

I am asking Bayer to immediately sell Nexavar in Egypt at a price that people can afford. It is not realistic to provide a 1 month supply of Nexavar at \$3732 US dollars in a country where the average earning is less than a \$100 US dollars a month.

If there's truth to Bayer Pharmaceuticals mission and value statement then they need to immediately make Nexavar affordable to everyone.

If Bayer is a 'science for a better life' then allow the opportunity for a better life to everyone regardless of socioeconomic status or country of residence.

If Bayer is a 'world-class innovation company' then let that innovation be accessible to people in both the developing and industrial countries.

If Bayer's 'scientific achievements aim to help improve people's lives by addressing the great challenges of our time' then help improve the great challenges in everyone's lives.

If Bayer's aim is to 'discover and manufacture products that will improve human health worldwide by diagnosing, preventing and treating diseases' then do so and make Nexavar accessible and affordable to everyone.

Steps that Bayer can take to make Nexavar accessible and affordable to everyone include: (1) selling Nexavar at prices that are affordable, in each country where the drug is sold, and/or, (2) for countries where Bayer is clearly not serving everyone in a country, license the relevant patents to generic drug companies, so they can make and sell generic versions at a price point that better reflects peoples' incomes, in that country.

Bayer is very wrong to block every effort to expand access to affordable supplies of Nexavar, and to price Nexavar only "for Western patients who can afford this product."

Please do not let my children lose the opportunity of having their grandfather in their lives simply because Nexavar is too expensive for us to afford.

I would like to schedule a meeting with you and your staff to follow up on the concrete steps that Bayer can take to address the the pricing policies that currently strip people of all of their assets, their life's work, and their ability to provide for their spouses, children and other dependents, and which even make access impossible, and which have terrible negative impact on their health and life expectancy.

Sincerely,
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