John Consention Rentous

## Roger Bate

Visiting Fellow at the Political Economy Research Center, Suite 211, 502 South 19<sup>th</sup> Avenue, Bozeman, Montana, 59718-6827, USA

Telephone - 406-587-9591 Fax - 406-586-7555 In ESEF on Molaria - Convaled funds

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David Greenberg, Philip Morris 25<sup>th</sup> Floor 120 Park Avenue New York

4th September 1998

Dear David,

It was a pleasure to meet with you last week. Following our discussion I have done as you suggested and thought about topics and areas of interest where I can possibly either do some work for you, or you may interested in supporting our work.

As outlined in more detail in my previous correspondence, the antimalaria project is one that I hope you will be able to support. Other than its humanitarian, scientific and public policy interest it should enable me to build contacts with politicians and scientist/thinkers from developing African countries. As demonstrated in the debate and policy shift on ivory trading, these representatives are particularly important in the UN/WHO process. I would be happy to regularly inform you of the progress on this front.

It will also afford me, and several colleagues, the opportunity of writing opinion articles and books (see Public Health book outline from previous correspondence) about the disparity between the current and correct roles of environmental public health. Usual first world targets, such as FT, WSJ, etc. will be complemented with other less known but important African papers.

If you are able to donate to the Malaria campaign, I will pass on the coordinates for the new operation, initially based in UK, but soon to have offices in South Africa.

In addition to this support, I would like to propose that I work on projects for you on an ad hoc basis. In your work, influencing the WHO on their tobacco protocol, there are probably several areas where I can help.

For example, contacts who may be appreciative of your efforts and arguments may develop via the malaria work and I could probably act as a liaison between you and them.

I can also write short reports on subjects salient to your interest in the protocol. The first that could be attempted is a brief history of the Montreal Protocol and its relevance to the proposed tobacco protocol. I'm sure other topics will spring to mind that I can work on but let me know if, in principle, you are interested in this approach and in particular the Montreal Protocol paper to start with. Its probably three to five days work.

As you probably know I was working for PMCS Brussels at a rate of 800 pounds sterling a day. I would be content to continue to work at the same rate.

I look forward to hearing from you shortly. The fax here is not private and hence mail correspondence is probably better.

Yours sincerely,

P.S. Ictorefit you might be interested in the attached from the Johns Hopkins Medical School (part of the brockground research I'm doing).

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