

Project supports: *(mark X on all that apply)*

- Regional Trade Agreement (RTA)
 U.S. Bilateral Trade Agreement

- Free Trade Agreement (FTA)
 Not Applicable

Projected program cost: \$3,190.00 towards Mumbai and Delhi programs.
Pfizer is contributing an equal amount.
Source of funds: IP Attaché's budget

FOLLOW-UP: At the program's conclusion email the following to Anggie Reilly and Barbara McCaffrey: Final Agenda, Attendee List and Copy of Evaluations

**USPTO-Pfizer Workshop on
Intellectual Property and Innovation in the Pharmaceutical Industry
September 9, 2009**

Taj President Hotel, Mumbai

(Media Session)

11: 00-11:20 AM	Registration and Coffee
11:20-11:25 AM	Welcoming Remarks Mr. Siddhartha Prakash, Pfizer India
11:25-11:30 AM	Opening Remarks Mr. Dominic Keating, U.S. Embassy, New Delhi
11:30- 11:50 PM	Innovation-Its importance for patients Dr. P. Pushpangadan, Scientist, Trivandrum
11:50-12:10 PM	Incremental Innovation and Evergreening Mr. Dominic Keating, U.S. Embassy, New Delhi
12:10-12:30 PM	Benefits of Regulatory Data Protection and Patent Linkage Mr. Dominic Keating, U.S. Embassy, New Delhi
12:30-12:50 PM	Access to Healthcare – The Arpana Model Mrs. Aruna Dayal, Arpana Trust, Karnal
12:50-1:30 PM	Discussion /QnA
1:30-2:00 PM	Lunch

**USPTO-Pfizer Workshop on
Intellectual Property and Innovation in the Pharmaceutical Industry
September 9, 2009**

Taj President Hotel, Mumbai

(NGO Session)

2:30-2:50 PM	Registration and Coffee
2:50-2:55 PM	Opening Remarks Mr. Dominic Keating, U.S. Embassy, New Delhi
2:55-3:00 PM	Welcoming Remarks Siddhartha Prakash, Pfizer India
3:00- 3:20 PM	Innovation-Its importance for the patients Dr. P. Pushpangadan, Scientist, Trivandrum
3:20-3:40 PM	Incremental Innovation and Evergreening Mr. Dominic Keating, U.S. Embassy, New Delhi
3:40-4:00 PM	Benefits of Regulatory Data Protection and Patent Linkage Mr. Dominic Keating, U.S. Embassy, New Delhi
4:00-4:20 PM	Access to Healthcare – The Arpana Model Mrs. Aruna Dayal, Arpana Trust, Karnal
4:20-5:00 PM	Discussion/QnA
5:00-5:30 PM	High Tea