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L SECTION 01 OF 03 SANTO DOMINGO 002579

E.O. 12958: DECL: 01/01/10

TAGS: KIPR, PREL, DR

SUBJECT: COMMERCIAL LAW DEVELOPMENT SEMINAR

HIGHLIGHTING IPR AND ALTERNATIVE DISPUTE RESOLUTION

USDOC FOR 3134/USFCS/OIO/WH/RD/RLENAHAN USDOC FOR 4322/ITA/IEP/WH/OMCB/MSIEGELMAN

USDOC FOR OGC/LINDA WELLS

DONNA J. HRINAK, AMBASSADOR, REASON FOR CLASSIFIED BY:

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UNITED STATES DEPARTMENT OF STATE **REVIEW AUTHORITY: SAM A. MOSKOWITZ** DATE/CASE ID: 9 FEB 2001 200000002

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SANTO 02579 01 OF 03 091358Z PAGE 02 1. (U) SUMMARY: INTELLECTUAL PROPERTY RIGHTS TOOK CENTER STAGE IN AN FCS-ORGANIZED/USAID-FUNDED FORUM ON "ARBITRATION, INTELLECTUAL PROPERTY AND JUDICIAL ETHICS, " ONE OF A SERIES OF FORA ORGANIZED BY THE DOMINICAN COMMISSION FOR JUDICIAL REFORM AND MODERNIZATION (CRMJ). WITH A STANDING-ROOM-ONLY AUDIENCE OF OVER A THOUSAND, THE SEMINAR WAS AN EFFECTIVE VEHICLE TO PROMOTE BROADER UNDERSTANDING OF THE LEGAL AND ECONOMIC IMPORTANCE OF IPR AND ALTERNATIVE DISPUTE RESOLUTION IN IMPROVING THE DR'S BUSINESS ENVIRONMENT. IN SUCCESSIVE MEETINGS WITH THE U'.S. SPEAKERS IN THE TWO DAYS BEFORE THE EVENT, THE LOCAL MEDICAL PATENT INFRINGERS TOOK EVERY OPPORTUNITY TO LOUDLY PROCLAIM THEIR ADHERENCE TO DOMINICAN LAW. AMONGST OTHER POINTS, THE U.S. SPEAKERS UNDERLINED GODR TRIPS OBLIGATIONS AND THANKED TELECOMMUNICATIONS DIRECTOR RUBEN MONTAS FOR HIS EFFORTS TO COMBAT CABLE PIRACY. END SUMMARY.

BACKGROUND

2. (U) MODERNIZATION OF THE JUDICIAL SYSTEM IS THE GODR'S HIGHEST PRIORITY. IN SEPTEMBER 1996, PRESIDENT FERNANDEZ CREATED THE COMMISSION FOR JUDICIAL REFORM AND MODERNIZATION (CRMJ) TO FOSTER JUSTICE SYSTEM REFORM. WORKING WITH THE CRMJ, USAID AND FCS/SANTO DOMINGO DEVELOPED A COMMERCIAL LAW SEMINAR FOCUSED ON INTELLECTUAL PROPERTY RIGHTS (IPR) AND ALTERNATIVE DISPUTE RESOLUTION (ADR).



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3. (U) IN PREPARATION FOR THE SEMINAR, FCS AND USAID RECRUITED SPEAKERS REPRESENTING THE U.S. PATENT AND TRADEMARK OFFICE AND TWO U.S. INDUSTRIES WHICH DEPEND ON EFFECTIVE IPR LAWS AND ENFORCEMENT. THE IPR-RELATED

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SPEAKERS WERE: RICHARD C. WILDER, ATTORNEY ADVISER WITH THE U.S. PATENT AND TRADEMARK OFFICE; LESLIE ACKERMAN, ASSISTANT VICE PRESIDENT OF THE INTERNATIONAL DIVISION OF THE PHARMACEUTICAL RESEARCH AND MANUFACTURERS OF AMERICA (PHARMA); AND JAY MONAHAN, DIRECTOR, DOMESTIC AND INTERNATIONAL ANTI-PIRACY FOR DISNEY ENTERPRISES, INC, WHO ALSO REPRESENTED THE MOTION PICTURE ASSOCIATION (MPA). JOHN H. ROONEY, JR., OF THE COMMERCIAL DISPUTE RESOLUTION CENTER OF THE AMERICAS, ADDRESSED THE ALTERNATIVE DISPUTE RESOLUTION PORTION OF THE SEMINAR.

4. (U) PRECEDING THE APRIL 13 SEMINAR, EMBASSY ORGANIZED TWO FULL DAYS OF APPOINTMENTS FOR THE SPEAKERS WITH GODR GOVERNMENT OFFICIALS AND LOCAL BUSINESS/INDUSTRY ASSOCIATIONS. USIS AND THE CRMJ ALSO ARRANGED PRINT AND T.V. INTERVIEWS.

PRIVATE SECTOR MEETINGS

5. (U) THE SPEAKERS MET WITH MAJOR DOMINICAN BUSINESS/TRADE ASSOCIATIONS (THE CHAMBER OF COMMERCE AND INDUSTRY OF SANTO DOMINGO AND THE NATIONAL COUNCIL OF PRIVATE COMPANIES), IPR ADVOCACY GROUPS, AS WELL AS



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THE IPR COMMITTEE OF THE AMERICAN CHAMBER OF COMMERCE.
THE MEETINGS WITH THE DOMINICAN PRIVATE SECTOR WERE
OCCASIONALLY THE SITE OF HEATED EXCHANGES AS
REPRESENTATIVES OF INFADOMI, THE TRADE ASSOCIATION
REPRESENTING THE LOCAL PHARMACEUTICAL PIRATES, USED
SUCCESSIVE MEETINGS TO ATTACK MR. ACKERMAN AND SHOWCASE
THEIR POSITIONS. INFADOMI MEMBERS VOCIFEROUSLY
DISPUTED PHARMA'S ALLEGATION THAT U.S. PATENTS ARE
FREQUENTLY VIOLATED AND REQUESTED SPECIFIC EXAMPLES OF
SUCH VIOLATIONS. THEY CONTENDED THAT EXISTING
DOMINICAN LAW PROVIDES ADEQUATE IPR PROTECTION AND
SOUGHT TO ENGAGE THE U.S. SPEAKERS IN A DEBATE OVER

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WHETHER THE U.S. AND OTHER DEVELOPED-COUNTRY PHARMACEUTICAL COMPANIES HAD COMPLIED WITH DOMINICAN LAW IN REGISTERING THEIR PATENTS. THE INFADOMI MEMBERS ALSO ARGUED THAT INCREASED IPR PROTECTION WILL BENEFIT DEVELOPED COUNTRY PHARMACEUTICAL COMPANIES AT THE EXPENSE OF THE LOCAL INDUSTRY AND THAT DOMINICAN CONSUMERS WILL PAY HIGHER PRICES FOR ACCESS TO DRUGS.

6. (U) ACKERMAN EFFECTIVELY ARTICULATED THE MESSAGE THAT COUNTRIES WORLDWIDE HAVE RECOGNIZED THAT PROGRESS IN IPR SPURS INVESTMENT, INNOVATION AND ECONOMIC GROWTH



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E.O. 12958: DECL: 01/01/10

TAGS: KIPR, PREL, DR

SUBJECT: COMMERCIAL LAW DEVELOPMENT SEMINAR HIGHLIGHTING IPR AND ALTERNATIVE DISPUTE RESOLUTION

-- NOT ONLY BENEFITING THE PHARMACEUTICAL INDUSTRY BUT ENHANCING CONDITIONS FOR BROADER INVESTMENT. ARMED WITH EXTENSIVE DATA, HE ALSO DISPUTED THE ALLEGATIONS THAT THE LOCAL PHARMACEUTICAL INDUSTRY AND CONSUMERS WILL NECESSARILY LOSE WHEN THE GODR ACTS TO STRENGTHEN PATENT PROTECTION. HE USED TO GREAT EFFECT DATA PURPORTEDLY SHOWING COUNTRIES WITH SOLID IPR LAWS HAD LOWER PHARMACEUTICAL PRICES.



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MEETINGS WITH GODR OFFICIALS: INDUSTRY AND COMMERCE

7. (U) DURING A CORDIAL MEETING WITH COMMERCE AND INDUSTRY SECRETARY LUIS MANUEL BONETTI AND HIS IPR STAFF, THE U.S. PANELISTS SUMMARIZED THEIR RESPECTIVE IPR POSITIONS AND OFFERED TO ASSIST THE SECRETARY'S STAFF THROUGH INFORMATION EXCHANGE. SECRETARY BONETTI STATED THAT THE GODR IS SEEKING TO MODERNIZE ITS IPR LAW, BUT SUCH CHANGES WILL NOT COME QUICKLY. HE ASKED FOR PATIENCE AND ASSISTANCE FROM THE U.S. ON THIS ISSUE. MR. WILDER SUBSEQUENTLY RETURNED TO THE MINISTRY TO PROVIDE THE FIRST OF THE CD-ROM'S CONTAINING THE U.S. PTO DATABASE REQUESTED BY INDUSTRY AND COMMERCE EARLIER THIS YEAR. HE ALSO DISCUSSED THE POSSIBILITY OF PROVIDING ADDITIONAL TECHNICAL ASSISTANCE TO THE GODR, SUCH AS THE ATTENDANCE OF AN

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Current Class Page: 6 Current Handling: n/a Channel: n/a Document Number: 1997SANTO02579 INDUSTRY AND COMMERCE REPRESENTATIVE AT THE INTERNATIONAL IPR SEMINAR THE PTO OFFICE WILL HOLD LATER IN 1997. TELECOMMUNICATIONS ACCOMPANIED BY 8. (C) B6 ECONOFF, MET WITH FOR HIS EFFORTS IN SUPPORT OF MPA OBJECTIVES STATED CABLE AND PROMISED MPA ASSISTANCE. 02579 02 OF 03 SANTO PAGE 03 OPERATORS HAVE UNTIL MAY 15 TO OBTAIN OPERATING LICENSES AND CONTRACTS FOR THEIR PROGRAMS. HE REITERATED HIS DESIRE TO WORK CLOSELY WITH THE MPA. ALSO REVIEWED HIS AGENCY'S TELEVISION MONITORING PROGRAM. WHEN ASKED IF HE WOULD OPPOSE LEGAL ACTIONS BY THE MPA AGAINST CABLE PIRATES, HE STATED HIS AGENCY WOULD FULLY SUPPORT SUCH SUITS. 9. (C) ALSO NOTED HIS AGENCY CURRENTLY HAS **B6** JURISDICTION OVER VIDEO STORES, BUT WILL LOSE IT UNDER NEW GODR TELECOM LEGISLATION. HE SAID HE HAD RECENTLY BEEN APPROACHED BY VIDEO STORE OWNERS ABOUT A VENDOR WHO CLAIMED TO REPRESENT THE MPA. [B6 OWNERS THEY SHOULD NOT BUY PRODUCTS FROM THE VENDOR UNTIL HE HAD VERIFIED ITS LICENSING AGREEMENT WITH THE MPA. (NOTE: THE VENDOR WAS A LEGITIMATE MPA LICENSEE.) FINALLY, ACKNOWLEDGED HOTELS WERE **B6** USING SATELLITE DISHES TO STEAL SIGNALS. HE SAID HE DID NOT HAVE ENOUGH RESOURCES TO DEAL WITH THE CABLE INDUSTRY AND THE SATELLITE DISH PROBLEM AT THE SAME TIME. HOWEVER, SAID THE CABLE INDUSTRY WOULD BEGIN TO PUT PRESSURE ON THE HOTELS AFTER THE INDUSTRY B6 WAS FORCED TO CLEAN UP ITS LICENSING AND PROGRAMMING PROBLEMS.

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THE SEMINAR

10. (U) THE CRMJ PRODUCED A WELL-MANAGED SEMINAR. AMBASSADOR ADDRESSED THE OPENING CEREMONY ON APRIL 12



02579 02 OF 03 091359Z PAGE 04 SANTO STRESSING THAT THE PROTECTION OF INTELLECTUAL PROPERTY IS A FUNDAMENTAL STEP ON THE WAY TO PARTICIPATION IN THE INTERNATIONAL TRADING SYSTEM. SHE ALSO ACKNOWLEDGED THE HIGH PRIORITY THE GODR ASSIGNS TO JUDICIAL REFORM AND UNDERLINED ITS IMPORTANCE TO A FUNCTIONING DEMOCRATIC SOCIETY. OTHER SPEAKERS UNIFORMLY GAVE PRESENTATIONS SUPPORTING IPR PROTECTION.

- 11. (U) CRMJ COORDINATOR DR. FRANKLIN ALMEYDA MODERATED THE SEMINAR AND KEEP STRICT CONTROL, FORCING SPEAKERS TO ADHERE TO THEIR ALLOTTED TIME. U.S. PTO WILDER WAS GIVEN 30 MINUTES FOR HIS PRESENTATION AND EACH SUBSEQUENT SPEAKER 10 MINUTES EACH (SPEAKERS INCLUDED LOCAL PLAYERS ON IPR ISSUES). DR. ALMEYDA PROVED ESPECIALLY EFFECTIVE IN LIMITING ADVOCACY PLEAS IN THE GUISE OF LONG-WINDED QUESTIONS WHICH AUDIENCE MEMBERS SOUGHT TO MAKE IN THE Q&A SESSIONS. MOST QUESTIONS FOCUSED ON PHARMACEUTICAL PATENT ISSUES.
- 12. (U) IN HIS PRESENTATION, WILDER PRESENTED AN OVERVIEW OF IPR AS AN IMPORTANT ELEMENT IN THE ECONOMIC INFRASTRUCTURE OF MARKET ECONOMIES. HE ALSO EXPLAINED TRIPS OBLIGATIONS AND OFFERED EXAMPLES OF RECENTLY



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TAGS: KIPR, PREL, DR

SUBJECT: COMMERCIAL LAW DEVELOPMENT SEMINAR HIGHLIGHTING IPR AND ALTERNATIVE DISPUTE RESOLUTION

CONCLUDED TREATIES IN THE FIELD OF TRADEMARKS AND

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13. (U) ACKERMAN CONTINUED TO EMPHASIZE THE POINTS HE HAD MADE SO ABLY WITH THE PRESS AND IN PREVIOUS MEETINGS WITH THE PRIVATE AND PUBLIC SECTORS. MONAHAN STRESSED THAT MPA MEMBERS RELY MOST OFTEN ON COPYRIGHT LAW TO PROTECT THEIR MOTION PICTURES. HE CITED RAMPANT INFRINGEMENT OF VIDEO CASSETTES AND UNAUTHORIZED

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TRANSMISSION OF SATELLITE SIGNALS IN THE DR, WHICH
SEVERELY IMPAIR ALL FACETS OF MOTION PICTURE
DISTRIBUTION. HE UNDERSCORED THAT SUCH PIRACY NOT ONLY
AFFECTS THE U.S. COPYRIGHT HOLDER, BUT IS COSTLY TO THE
GODR SINCE PIRATES DO NOT PAY TAXES OR OTHER GOVERNMENT
FEES. HE PUBLICLY ACKNOWLEDGED THE EFFORTS OF
TELECOMMUNICATIONS DIRECTOR MONTAS.

14. (U) IN HIS SEGMENT JOHN ROONEY EXPLAINED THAT ALTERNATIVE DISPUTE RESOLUTION IS INCREASINGLY USED BY JUDGES AND OTHER PARTIES AS A WAY OF RESOLVING CIVIL AND COMMERCIAL DISPUTES IN AN EXPEDIENT AND COSTEFFICIENT MANNER (NOTE: IN THE DR, ADR HAS BEEN LIMITED BECAUSE EXISTING LEGISLATION FAILS TO ESTABLISH CLEARLY A LEGAL BASIS FOR BINDING ARBITRATION).

ADVANCING MUTUAL INTERESTS

15. (U) IN ADDITION TO OUR SUPPORTING THE GODR'S JUDICIAL REFORM INITIATIVE, THE RECENTLY CONCLUDED SEMINAR ALSO SUCCEEDED IN ADVANCING TWO U.S. TRADE AND INVESTMENT POLICY OBJECTIVES IN THE DR: (1) PROMOTE RECOGNITION OF ALTERNATIVE DISPUTE RESOLUTION AND, (2) ENCOURAGE RESPECT FOR IPR AND IMPROVE ITS ENFORCEMENT. THE SEMINAR'S IPR THEME FORTUITOUSLY COINCIDED WITH LOCAL REPORTAGE SPECULATING ON THE DR'S POSSIBLE IMMINENT INCLUSION ON THE SPECIAL 301 WATCH LIST. LOCAL MAJOR DAILIES RAN NUMEROUS IPR-RELATED ARTICLES BETWEEN APRIL 8 AND 17 WHICH FURTHER HEIGHTENED GENERAL

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AWARENESS OF THE ISSUE'S ECONOMIC IMPORTANCE TO THE
COUNTRY. FOR THE GODR, THE SEMINAR CONTRIBUTED, AS
PREVIOUS CRMJ-ORGANIZED CONFERENCES HAVE, TO CREATING A
BROADER CONSTITUENCY AND INCREASING MOMENTUM FOR LAW
REFORM.

COMMENTS

16. (U) CLEARLY THE LOCAL PHARMACEUTICAL INDUSTRY WAS MOBILIZED TO COUNTER PHARMA'S POSITION SPECIFICALLY, AND THE IPR SEMINAR GENERALLY. NOT SO COINCIDENTALLY, PABLO CHALLU, THE DIRECTOR OF ARGENTINA'S WELL-FUNDED PHARMACEUTICAL INDUSTRY CENTER (PHARMA'S PRINCIPAL INDUSTRY OPPOSITION IN THE WESTERN HEMISPHERE), VISITED THE DOMINICAN REPUBLIC THREE DAYS BEFORE THE CRMJ SEMINAR AND CONDUCTED A PRESS CONFERENCE IN WHICH HE MADE THE PRINCIPAL POINTS CITED BY LOCAL PHARMACEUTICAL INDUSTRY REPRESENTATIVES. HRINAK



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