



The broadcasters right and the new streaming services: who benefits from the new rights?

DATE: Thursday, 24 October 2019

TIME: 1:30 PM to 3 PM

VENUE: Room B

CONVENER: Knowledge Ecology International (KEI)

Knowledge Ecology International (KEI) cordially invites you to attend our side event during negotiations of the 39th Session of the Standing Committee on Copyright and Related Rights (SCCR) of the World Intellectual Property Organization (WIPO). This side event will examine the implications of the proposed WIPO broadcasting treaty on new streaming services. The side event will examine how the WIPO broadcasting treaty may affect the ownership, concentration of ownership, and nationality of ownership, of the new streaming services that are rapidly replacing traditional broadcasting in many markets.

A light lunch will be served prior to the event just outside Room B.

Speakers:

James Love, Knowledge Ecology International, Director

Jukka Liedes, Special Adviser to the Government, Chairman, Finnish Copyright Society

Dr. Viviana Muñoz-Tellez, Coordinator, Health Intellectual Property and Biodiversity Programme (HIPB), South Centre

Moderator: Thiru Balasubramaniam, Knowledge Ecology International, Geneva Representative