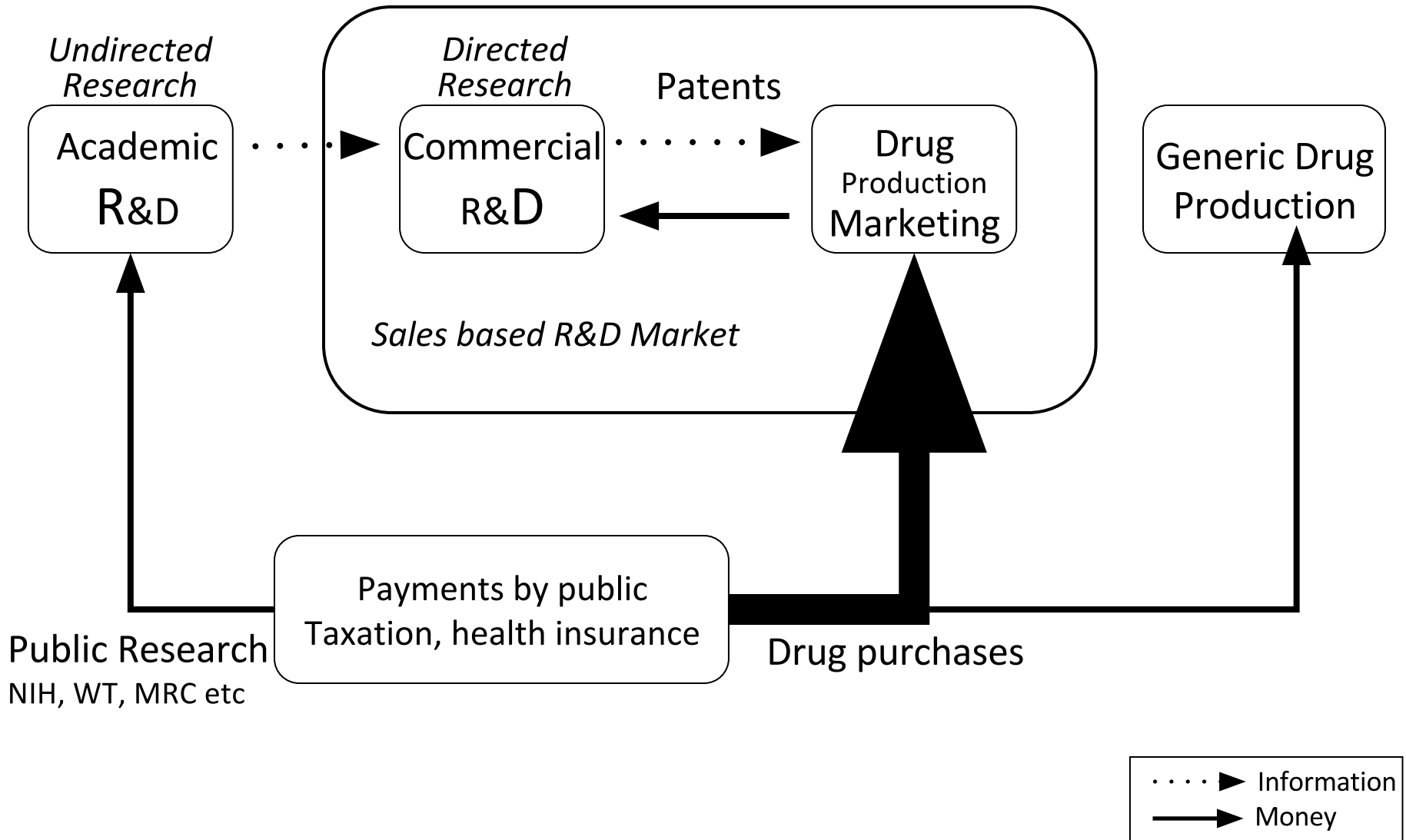


Competitive intermediaries for decentralized direct funding and incentives

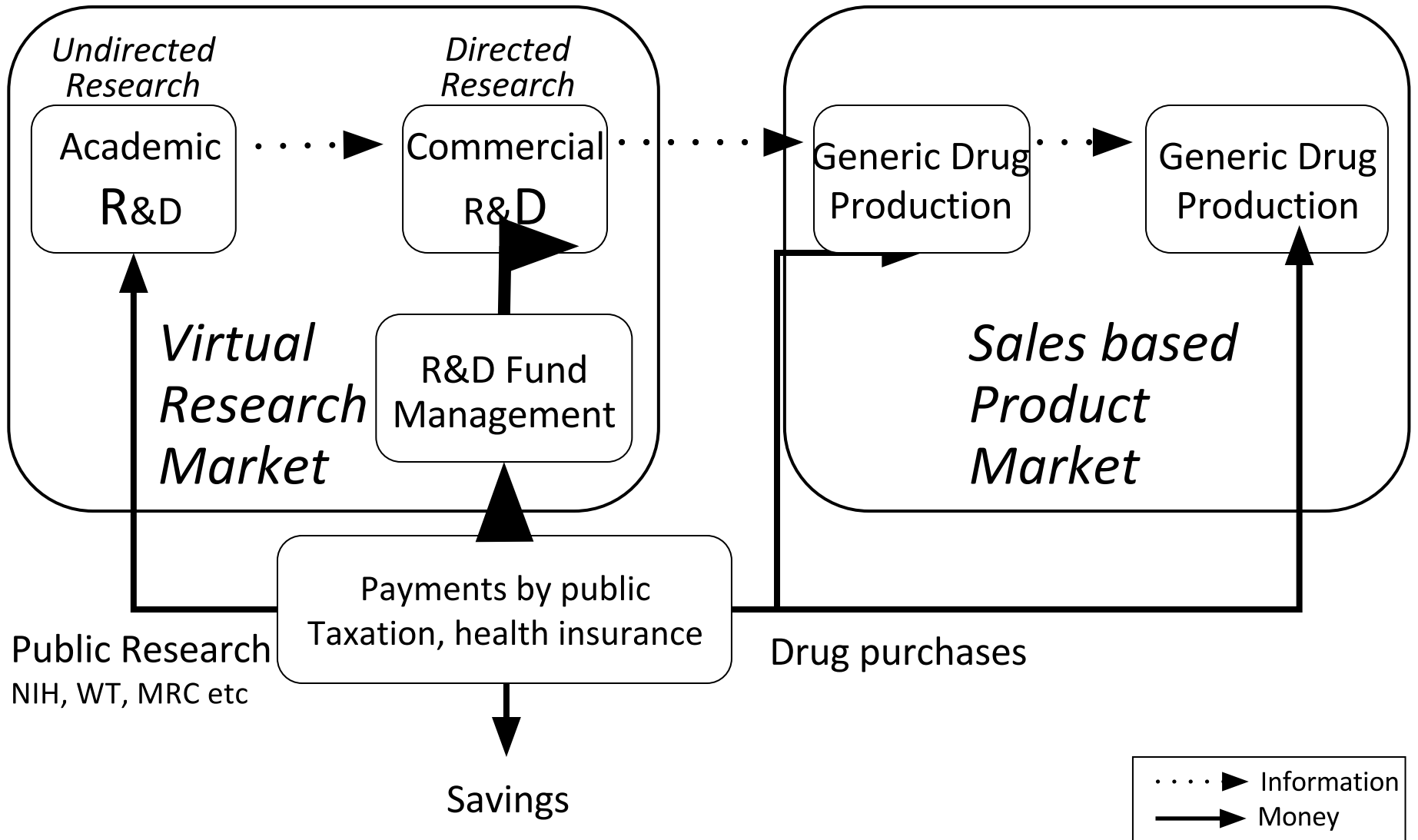
Professor Tim Hubbard
King's College London

Proposals to Delink R&D Costs from Drug Prices
2nd December 2016, Washington

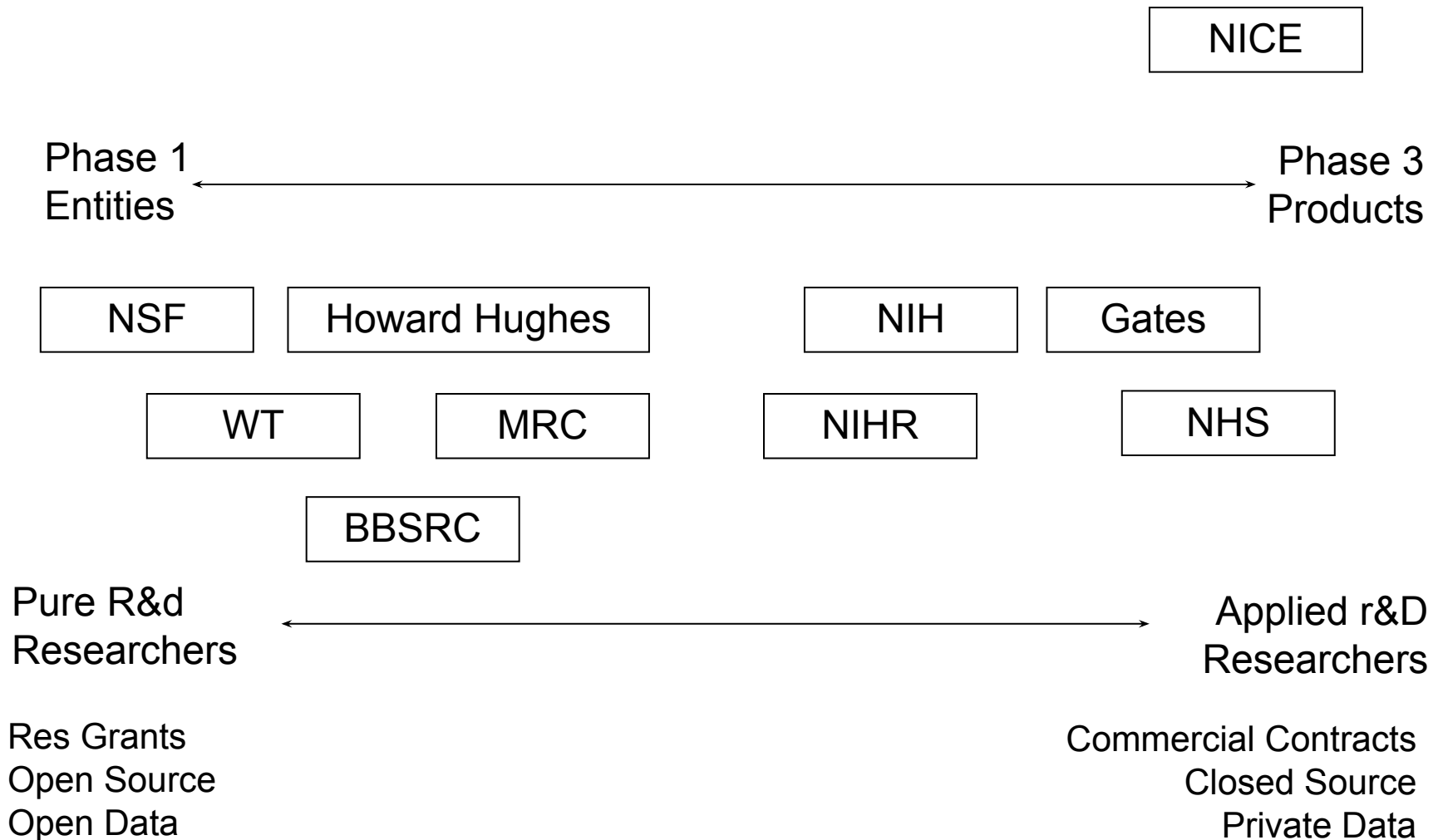
Current funding structures



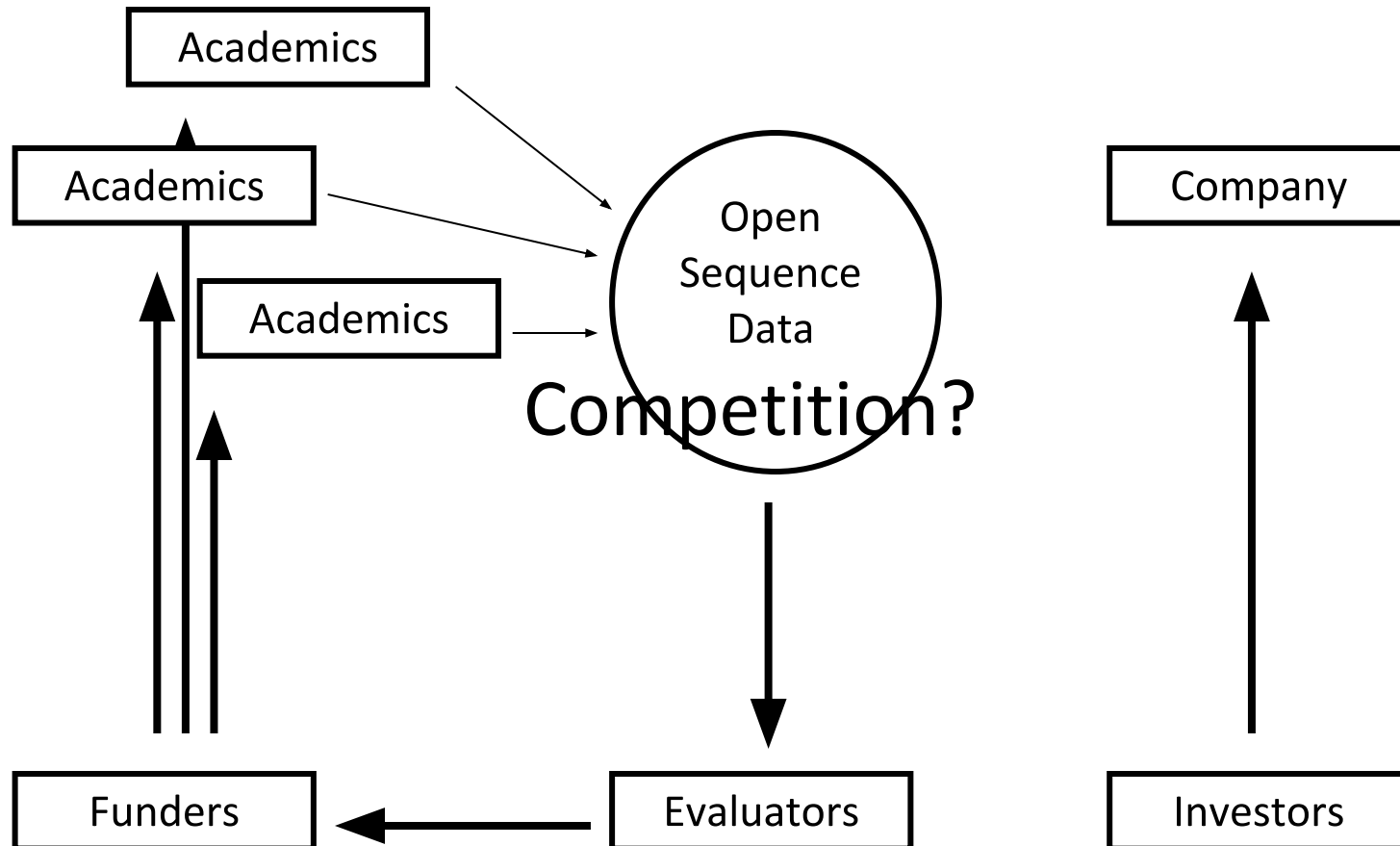
Delinkage funding structures



Research and Healthcare

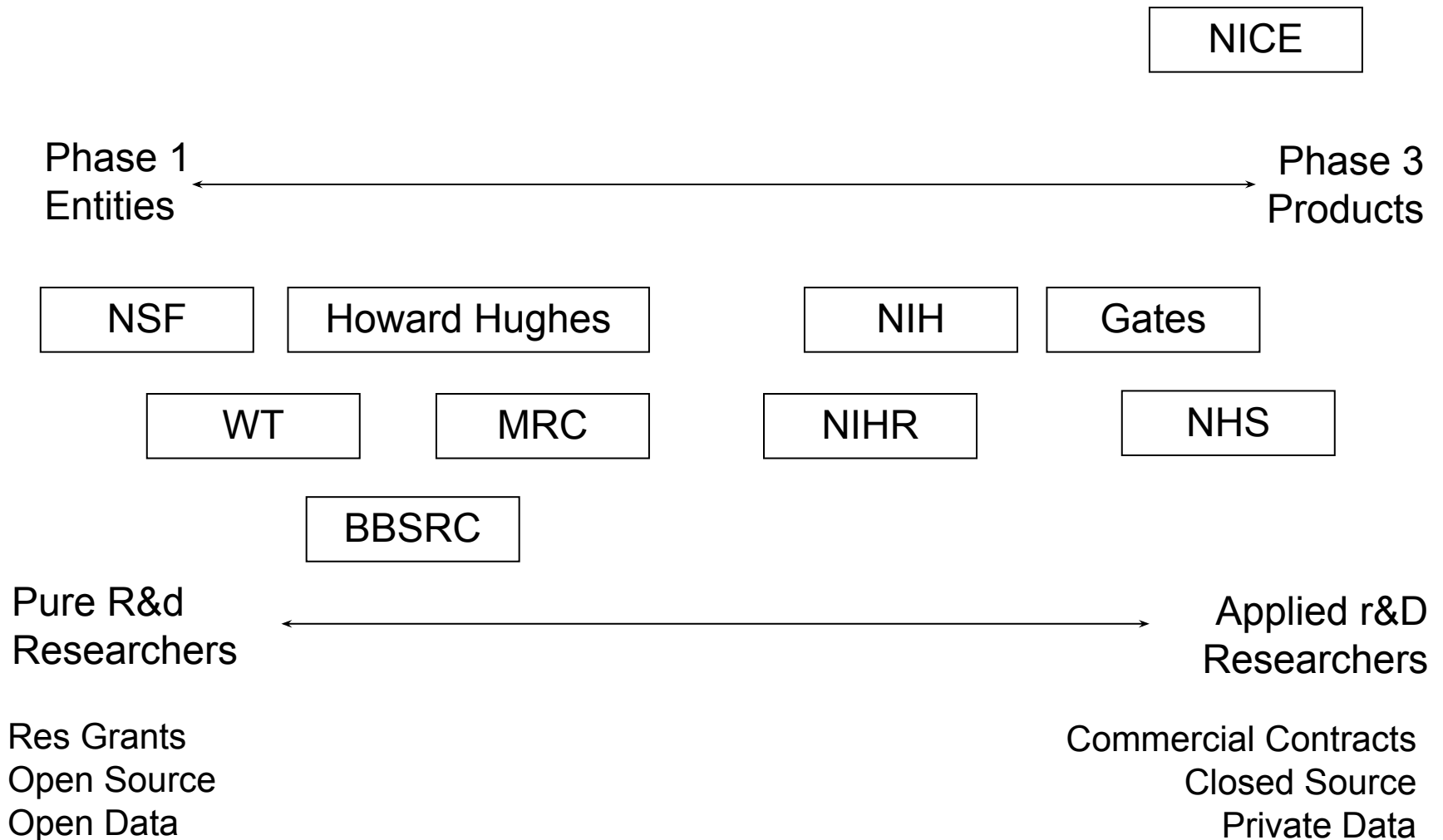


The Human Genome Project

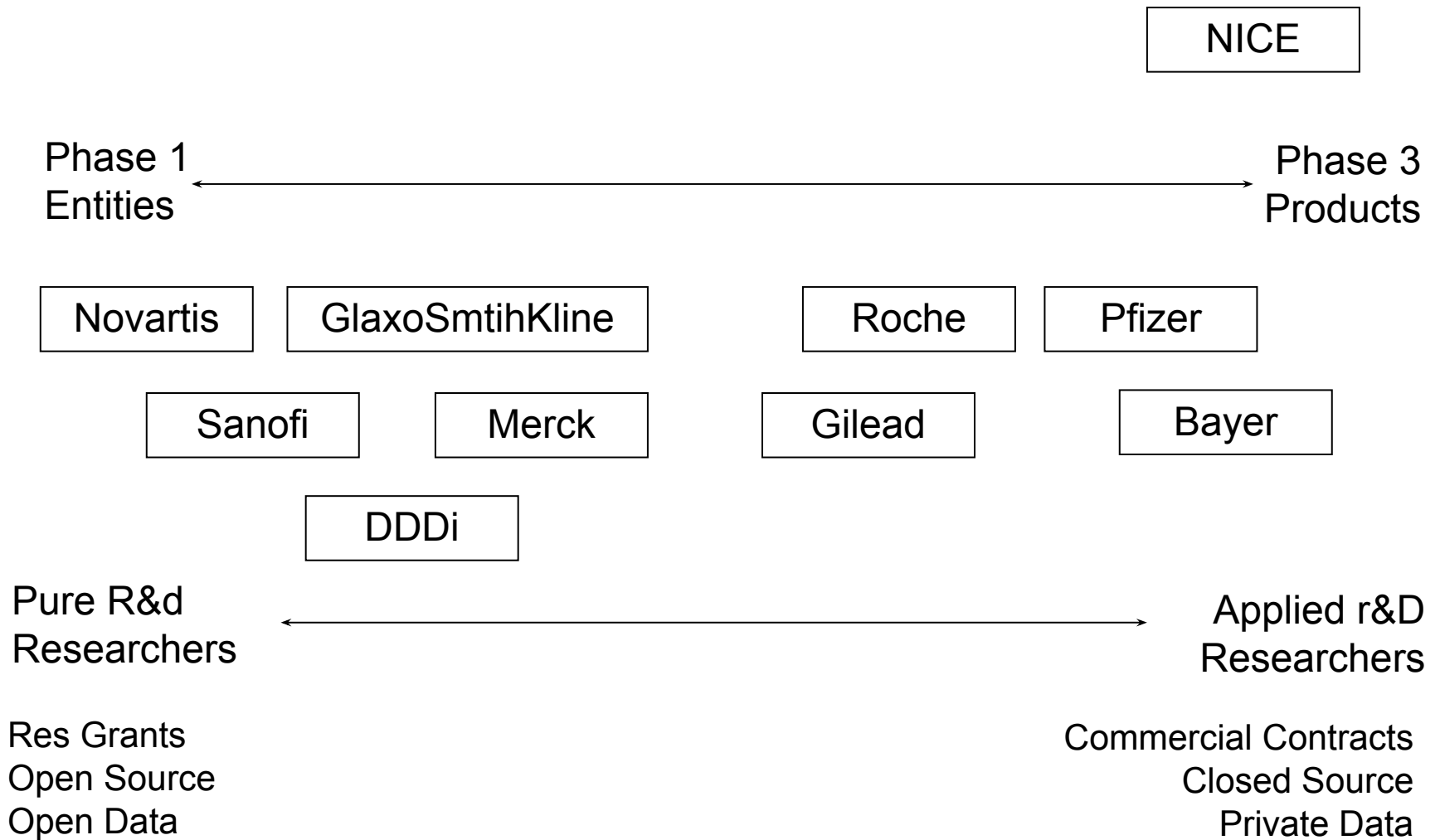


Weekly conference calls
Competitive Collaboration

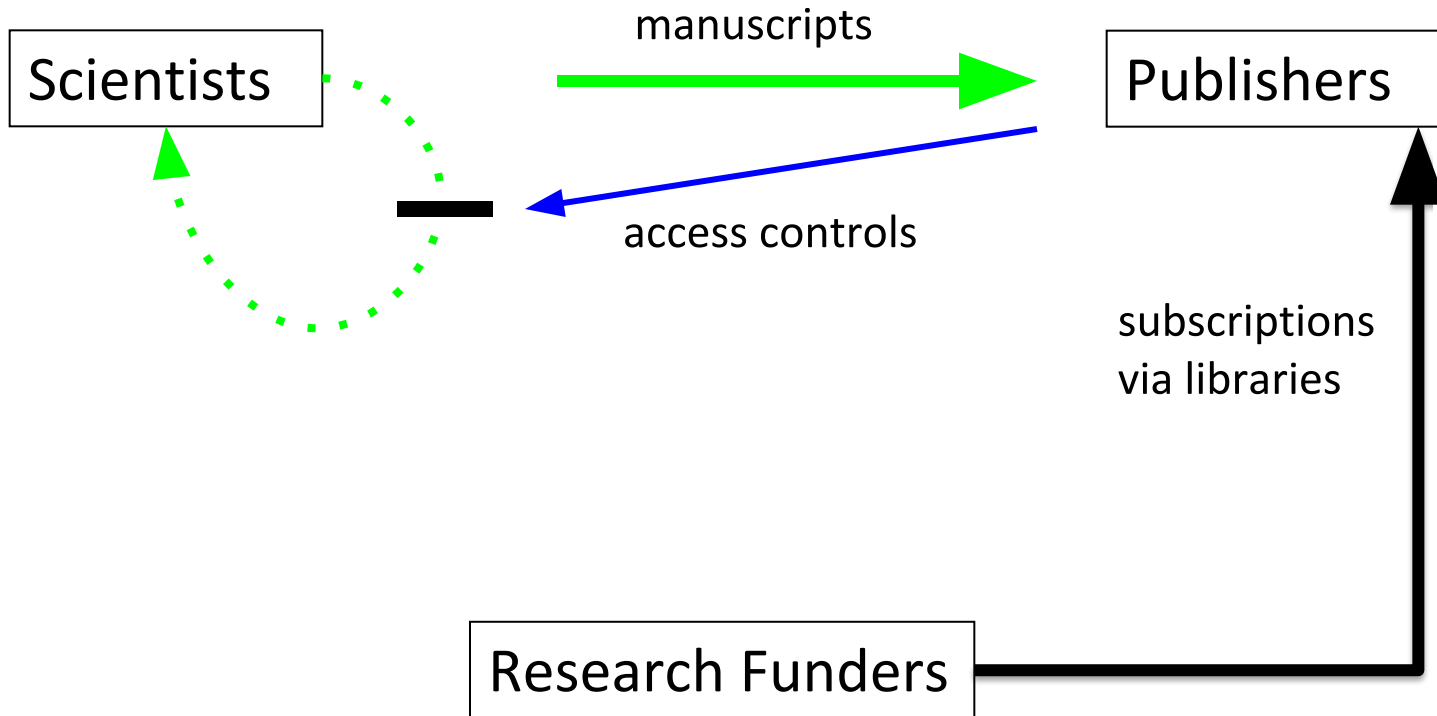
Research and Healthcare



Research and Healthcare

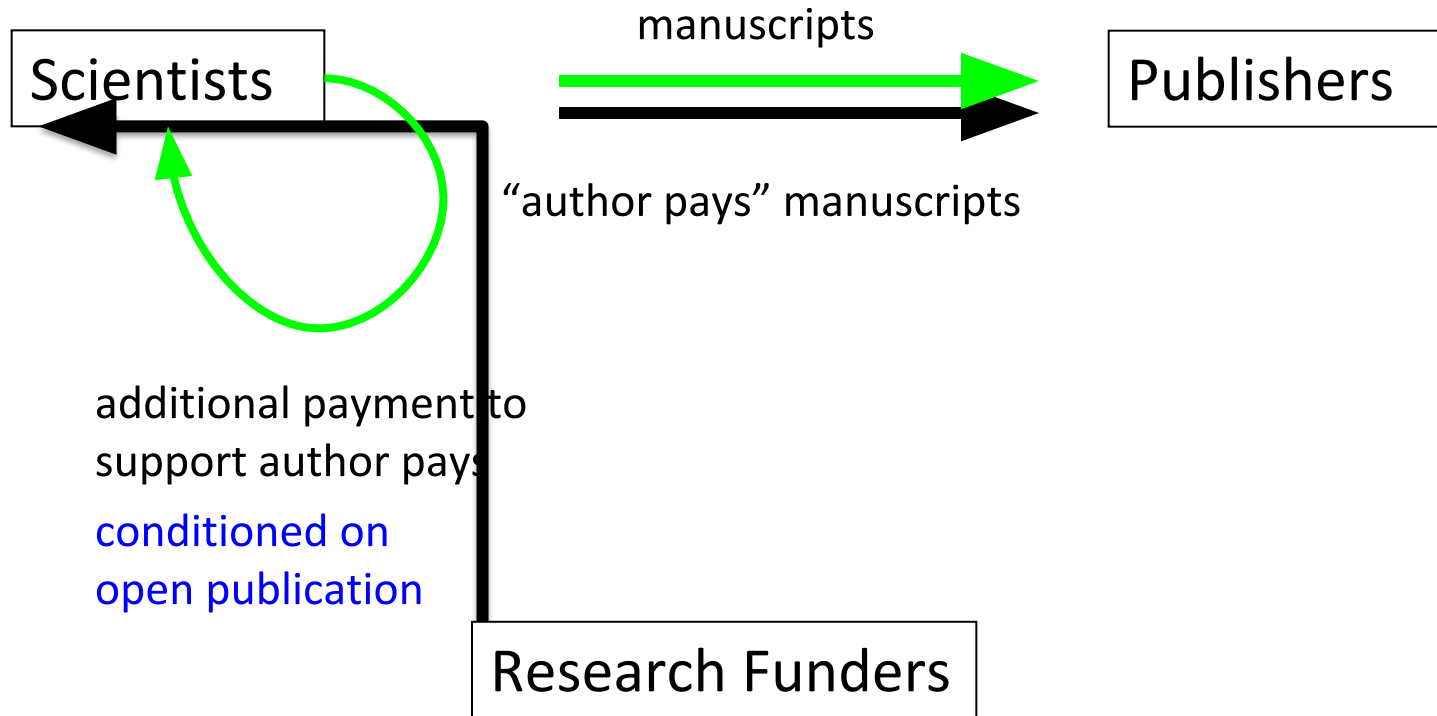


Scientific publication: *Problem of old business model*



Scientific publication:

Example of a change of business model



Acknowledgements

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over many years