

# Training Program Form Please type or print clearly

Markehon on Intellectual December and In-	
workshop on intellectual Property and Inno	vation in the Pharmaceutical Industry for Media and NGOs
Location: (City, Country)	Date: (mm/dd/yyyy -mm/dd/yyyy)
Mumbai, India	09/9/2009
Point of contact information:	(mark X) ☐ Tentative √ Definite Additional sponsors:
Dominic Keating dominic.keating@mail.doc.gov	Pfizer India
Brief program synopsis:	
NGOs participated in the second half-da of drug discovery and the importance of industry. It dispelled misconceptions of regulatory data protection and patent lin representatives of NGOs participated in	lists participated in the first half-day discussion while by discussion. The discussions focused on the process incremental innovation in the pharmaceutical "evergreening" and explained the importance of kage. Approximately 10 journalists and 15 the program. The IP Attaché delivered a presentation egulatory data protection and patent linkage.
Participating countries:	

FOLLOW-UP: At the program's conclusion email the following to Anggie Reilly and Barbara McCaffrey: Final Agenda, Attendee List and Copy of Evaluations

Project supports: (mark X on all that apply)  Regional Trade Agreement (RTA)  U.S. Bilateral Trade Agreement	☐ Free Trade Agreement (FTA) √ Not Applicable
Projected program cost: \$3,190.00 town Pfizer is contributing an equal amount. Source of funds: IP Attaché's budget	ards Mumbai and Delhi programs.

#### USPTO-Pfizer Workshop on Intellectual Property and Innovation in the Pharmaceutical Industry September 9, 2009

## Taj President Hotel, Mumbai

#### (Media Session)

11: 00-11:20 AM	Registration and Coffee
11:20-11:25 AM	Welcoming Remarks Mr. Siddhartha Prakash, Pfizer India
11:25-11:30 AM	Opening Remarks Mr. Dominic Keating, U.S. Embassy, New Delhi
11:30- 11:50 PM	Innovation-Its importance for patients Dr. P. Pushpangadan, Scientist, Trivandrum
11:50-12:10 PM	Incremental Innovation and Evergreening Mr. Dominic Keating, U.S. Embassy, New Delhi
12:10-12:30 PM	Benefits of Regulatory Data Protection and Patent Linkage Mr. Dominic Keating, U.S. Embassy, New Delhi
12:30-12:50 PM	Access to Healthcare - The Arpana Model Mrs. Aruna Dayal, Arpana Trust, Karnal
12:50-1:30 PM	Discussion /QnA
1:30-2:00 PM	Lunch

#### USPTO-Pfizer Workshop on Intellectual Property and Innovation in the Pharmaceutical Industry September 9, 2009

### Taj President Hotel, Mumbai

#### (NGO Session)

2:30-2:50 PM	Registration and Coffee
2:50-2:55 PM	Opening Remarks
	Mr. Dominic Keating, U.S. Embassy, New Delhi
2:55-3:00 PM	Welcoming Remarks
	Siddhartha Prakash, Pfizer India
3:00- 3:20 PM	Innovation-Its importance for the patients
	Dr. P. Pushpangadan, Scientist, Trivandrum
3:20-3:40 PM	Incremental Innovation and Evergreening
	Mr. Dominic Keating, U.S. Embassy, New Delhi
3:40-4:00 PM	Benefits of Regulatory Data Protection and Patent Linkage
	Mr. Dominic Keating, U.S. Embassy, New Delhi
4:00-4:20 PM	Access to Healthcare - The Arpana Model
	Mrs. Aruna Dayal, Arpana Trust, Karnal
4:20-5:00 PM	Discussion/QnA
5:00-5:30 PM	High Tea